

AI in Genomic Data Analysis: The Engine Driving Personalized Treatment Plans

Rasit Dinc

Rasit Dinc Digital Health & AI Research

Published: September 9, 2025 | Medical Imaging AI

DOI: [10.5281/zenodo.17996559](https://doi.org/10.5281/zenodo.17996559)

Abstract

AI in Genomic Data Analysis: The Engine Driving Personalized Treatment Plans Meta Description: Explore how Artificial Intelligence (AI) is revolutionizi...

AI in Genomic Data Analysis: The Engine Driving Personalized Treatment Plans

Meta Description: Explore how Artificial Intelligence (AI) is revolutionizing genomic data analysis to create highly personalized treatment plans in precision medicine. Learn about deep learning in variant calling, Polygenic Risk Scores (PRS), and the future of AI-driven genomics for healthcare professionals.

The Dawn of Precision: AI and the Genomic Revolution

The promise of **personalized treatment plans** has long been the holy grail of medicine. Instead of a one-size-fits-all approach, precision medicine seeks to tailor medical decisions, treatments, practices, and products to the individual patient. The key to unlocking this level of personalization lies within the human genome. However, the sheer volume and complexity of genomic data—approximately six billion base pairs—present a formidable challenge that traditional bioinformatics methods struggle to manage [1].

This is where **Artificial Intelligence (AI)**, particularly advanced machine learning and deep learning algorithms, steps in. AI is not merely an auxiliary tool; it is the computational engine that transforms raw, massive genomic datasets into clinically actionable insights, fundamentally reshaping the landscape of digital health and diagnostics [2].

From Raw Data to Clinical Insight: AI's Core Applications

The integration of AI into genomic data analysis spans the entire clinical workflow, from initial data processing to final treatment recommendation. The most impactful applications currently revolve around three critical areas:

1. Enhanced Genomic Variant Calling and Interpretation

The first step in genomic analysis is identifying variations in a patient's DNA sequence that deviate from a reference genome. These **genomic variants**—such as Single Nucleotide Polymorphisms (SNPs) or structural variations—are often the root cause of disease or the determinant of drug response.

Traditional methods for **variant calling** are prone to errors and struggle with the noise inherent in next-generation sequencing (NGS) data. Deep learning models, such as **DeepVariant**, have emerged as a superior solution. By treating the sequencing data as an image and applying convolutional neural networks (CNNs), DeepVariant significantly improves the accuracy of variant identification, especially for complex or low-coverage regions [3]. Furthermore, AI is crucial for interpreting the functional significance of non-coding variants, which constitute the vast majority of the genome and whose role in disease is often cryptic [4].

2. Predicting Risk and Response with Polygenic Risk Scores (PRS)

For complex, common diseases like heart disease, diabetes, and many cancers, the risk is not determined by a single gene but by the cumulative effect of thousands of small-effect variants across the genome. **Polygenic Risk Scores (PRS)** quantify this cumulative genetic predisposition.

AI and machine learning models are now being used to calculate more accurate and predictive PRS than classical statistical methods. By integrating data from genome-wide association studies (GWAS) with clinical and environmental factors, deep learning models can better model the complex, non-linear relationships between genetic markers and disease risk [5]. This enhanced predictive power allows for earlier, more targeted screening and preventative interventions, moving personalized medicine from reactive treatment to proactive health management.

3. Revolutionizing Pharmacogenomics and Drug Therapy

One of the most immediate and impactful applications of AI in genomics is in **pharmacogenomics**—the study of how a person's genes affect their response to drugs. AI algorithms analyze a patient's genetic profile to predict drug efficacy, potential for adverse drug reactions (ADRs), and optimal dosing [2].

By analyzing genetic markers associated with drug-metabolizing enzymes (like the cytochrome P450 family), AI can guide clinicians in selecting the most effective drug and dosage, thereby minimizing trial-and-error prescribing and significantly improving patient safety and therapeutic outcomes. This is particularly transformative in fields like oncology, where AI-driven genomic analysis can match a patient's tumor mutation profile to the most promising targeted therapy [6].

Challenges and the Path Forward

Despite the rapid advancements, the full integration of AI-driven genomic analysis into routine clinical practice faces several hurdles.

| Challenge | Description | AI-Driven Solution | | :--- | :--- | :--- | | **Data**

Complexity and Volume | The massive scale and heterogeneity of genomic, clinical, and imaging data. | Advanced deep learning architectures (e.g., CNNs, RNNs) for feature extraction and integration. | | **Interpretability (Explainable AI)** | The "black box" nature of complex AI models makes clinical trust and regulatory approval difficult. | Development of Explainable AI (XAI) techniques to provide transparent, human-readable rationales for predictions. | | **Data Standardization and Privacy** | Lack of uniform data standards and the critical need to protect sensitive patient genomic information. | Federated learning and blockchain technologies to enable collaborative model training without sharing raw data. |

The future of personalized medicine is inextricably linked to the continued evolution of AI. As computational power increases and more diverse, high-quality genomic datasets become available, AI will move beyond prediction to become a co-pilot for clinical decision-making, enabling truly individualized and highly effective treatment strategies for a wide range of diseases.

References

- [1] [Genomic medicine and personalized treatment: a narrative review] (<https://pmc.ncbi.nlm.nih.gov/articles/PMC11981433/>)
- [2] [AI's role in revolutionizing personalized medicine by reshaping pharmacogenomics and drug therapy] (<https://www.sciencedirect.com/science/article/pii/S2949866X2400087X>)
- [3] [Artificial intelligence in variant calling: a review] (<https://pmc.ncbi.nlm.nih.gov/articles/PMC12055765/>)
- [4] [Deep learning approaches for non-coding genetic variant interpretation] (<https://academic.oup.com/bib/article/25/5/bbae446/7756794>)
- [5] [A survey on deep learning for polygenic risk scores] (<https://academic.oup.com/bib/article/26/4/bbaf373/8233721>)
- [6] [How AI and Genomics are Personalizing Cancer Treatment] (<https://viterbischool.usc.edu/news/2025/02/how-ai-and-genomics-are-personalizing-cancer-treatment/>)
